

NEXT GENERATION SUSTAINABILITY

Our philosophy of Immer Besser (Forever Better) defines our commitment to always do better in everything we do. It motivates us to make better, smarter appliances that become more sustainable from one generation to the next. By choosing Miele, your clients can expect quality, longevity and ecological savings thanks to rigorous testing and smart in-built features designed to deliver maximum efficiency and enjoyment.

OUR SUSTAINABLE VALUES

Sustainability at every corner

We continuously work towards making sustainability a core part of every stage of our products and services' life cycle, as well as throughout our value chains, and the homes of our customers.

Appliances that won't leave a mark

We are dedicated to producing the best possible products and services with the least impact on the environment, with the ultimate aim to make them 100% carbon neutral.

End waste by giving appliances new life

We are working towards creating a circular value chain with net-zero waste for all materials used in our appliances and the opportunity to re-enter the loop at the end of their lifecycle.

Digitalisation as a driver

As the bulk of our CO2 footprint occurs within customers' homes during the usage phase, we offer features within the Miele app such as the Consumption Dashboard to help educate and inspire customers towards more efficient usage.



GLOBALLY RECOGNISED FOR OUR SUSTAINABLE ETHOS

Miele Wins Prestigious German Sustainability Award

Our holistic approach to creating quality and durable products that go easy on resources, as well as our responsible practice for supply chains and employees, contributed to Miele being awarded the German Sustainability Award for 2024. This fills us with great pride, and encourages us to persist in our commitment towards a better future.

TRANSPARENT OBJECTIVES

Miele Sustainability Report – [click to download](#)

Miele's new Sustainability Report is now available as a download. Reinforcing our commitment to the UN Sustainable Development Goals (SDGs) and the Paris Agreement treaty on climate change, this report follows the guidelines of the Global Reporting Initiative (GRI).

LOCAL INITIATIVES

Hybrid fleet

In Australia we have introduced Hybrid 4.0 tonne trucks to our fleet, which contributes to a 25% emission reduction compared to normal diesel transportation. By adopting hybrid fleets, Miele not only cuts down on operational costs but also contributes to lowering the overall demand for fossil fuels, promoting a more sustainable future. In New Zealand we are working closely with suppliers to roll out a similar initiative.

Powered by 100% renewable energy

All our New Zealand sites are powered by 100% renewable energy. By tapping into a clean and renewable energy source, Miele has removed our reliance on non-renewable energy like coal or natural gas and significantly lowered greenhouse gas emissions. Aligning with our sustainability goals and 'Immer Besser' philosophy, Miele is fostering a more eco-friendly supply chain.

Paperless

We have gone completely paperless within our warehouse and service departments. This is not just a modernisation effort; it's a commitment to sustainability and progress. We are also continuing the transition to electronic invoicing and technical notes, a significant step toward a more sustainable future, estimated to save over 500,000 sheets of paper per year and up 40 trees.

OUR APPLIANCE CREDENTIALS

Ovens:

Miele ovens use residual heat to complete final cooking stages without activation of heater elements to minimise energy consumption.

Induction cooktops:

Miele induction cooktops feature pan size recognition and automatically detect the size of a pan, supplying energy only to the required area.

Rangehoods:

Miele rangehoods with Con@ctivity 2.0 automatically select the correct fan setting, ensuring optimal efficiency and room climate at all times.

Refrigeration:

Miele fridges with Perfect Fresh Pro create ideal storage conditions, so food stays fresh up to five times longer.

Washing Machines:

Miele washing machines with TwinDos reduce detergent wastage by up to 30%*.

Tumble dryers:

Miele offers New Zealand's largest range of 10-star efficiency tumble dryers.

Floorcare:

Our Eco-bagged range of barrel vacuum cleaners can achieve a thorough clean with just 890W, making them highly efficient.

Smart Home:

The Miele app makes it possible to view energy and water consumption at a glance whilst providing helpful hints and tips on how to utilise Miele appliances more sustainably.

Dishwashers:

Miele dishwashers with AutoOpen drying save energy by opening the door the drying stage and switching off the condensing fan at the end of the programme.



*compared to manual dosing.

To learn more about Miele's offerings and how we can help bring your client's vision to life with premium appliances, head to <http://www.mieleexperience.co.nz/projects>